



EDUCATION ENTREPRENEURSHIP (M.S.ED.) / WHARTON (MBA) - DUAL DEGREE

Dual degree students in the Education Entrepreneurship M.S.Ed./MBA program acquire a strong grounding in three domains: education foundations, business and social enterprise, and entrepreneurship in education. Through their work with experts and innovators, students learn how to leverage business skills in an education marketplace.

The nation's first M.S.Ed. in Education Entrepreneurship prepares students to shape the future of education through innovation. Taught by an interdisciplinary group of faculty from Penn's Graduate School of Education, Engineering, Design, and Wharton, the program delivers a comprehensive curriculum focused on developing, implementing, and assessing ventures to chart new solutions in education.

Graduates leave with the tools necessary to create new schools and initiatives, launch education start-ups, fund and manage technology ventures, scale leading-edge programs, and drive innovation in education organizations and corporations.

Program Facts:

- **Prerequisite:**
Acceptance to Wharton MBA
- **Entry Term:** Summer (Year 1)
- **Course Requirements:**
10 courses (with a Capstone project)
- **Program Length:**
4 semesters, concurrent with the MBA program
- **On-campus sessions:**
6 weekends across the fall and spring, plus 2 weeks per summer
- **Limited Space:**
5 - MBA students per cohort
- **GRE is not required**

Penn GSE Facts:

- **Top ranked by U.S. News and World Report**
- **70% Faculty are involved in international initiatives**
- **Hosts the most prestigious and well-funded education business plan competition**

Required Courses

- Design of Learning Environments
- Economics of Education
- Entrepreneurship in Education
- Evaluation for Education Innovation
- Foundations of Education
- Entrepreneurial Finance
- Management in Education
- Marketing for Entrepreneurs
- Schools as Organizations
- Teaching, Learning, & Curriculum
- Technology Strategy
- The Capstone Experience

Faculty

Gad Allon, The Wharton School, University of Pennsylvania

Amanda Antico, CEO, Evolved

Jeffrey Babin, School of Engineering, University of Pennsylvania

Andrew Babson, University of Pennsylvania

Betty Chandy, Graduate School of Education, University of Pennsylvania

Rita Ferrandino, Founding Partner, Arc Capital Development

John Gargani, President, Gargani and Company

Kathleen D. Hall, Graduate School of Education, University of Pennsylvania

Liza Herzog: Director, Professional Institute for Educators, University of the Arts

Laura Huang, The Wharton School, University of Pennsylvania

Igor Kouzine, President, Leadership Systems, LLC

Bobbi Kurshan, Graduate School of Education, University of Pennsylvania

Natalie Nixon, Design Strategist, Figure 8 thinking

Rachel Pacheco, President of Organizational Design and Chief People Officer, Oxeon Partners

Rand Quinn, Graduate School of Education, University of Pennsylvania

Janine Remillard, Graduate School of Education, University of Pennsylvania

Joel Steiker, Co-Founder, Good Company Ventures and Murex Investments

Matthew Steinberg, Graduate School of Education, University of Pennsylvania

James Thompson, Wharton Social Enterprise Program, University of Pennsylvania

Susan Yoon, Graduate School of Education, University of Pennsylvania

Jenny Zapf, Graduate School of Education, University of Pennsylvania

Alumni:

CEO, Asian American Cultural Exchange

Curriculum Director, McGraw-Hill International Education

Director of District Partnerships, Raise.me

Executive Director, The Center for Entrepreneurial Leadership

Founder & CEO, Center for Education Reform

Founders: The VentureSchool; KIPP Booker T. Washington High

Managing Director of Innovation, UPenn Graduate School of Education

President, Communities in Schools Wake County

Principals: KIPP Central City Academy, Florence Riverfront School

Program Director, Harlem Children's Zone

Senior Manager of International Operations, Quad Learning

Teacher-preneurs: Neverbore; Coursalytics; BuildED.com

Vice President of Strategy, ACT

Executive Format

This dual degree program is provided in the executive-style format – featuring convenient weekend and summer scheduling, customized course offerings, and applied projects that are directly tied to students' professional experience and aspirations. The Education Entrepreneurship program's design and practical orientation complements the Wharton School's traditional MBA.

Contact Information

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